

# **Privacy Statement**

## **Privacy Statement Blue Team Intelligence**

This is the privacy statement of Blue Team Intelligence B.V., hereinafter: Blue Team Intelligence. Blue Team Intelligence is registered with the Chamber of Commerce under number 90611497 and is located at Jan Aertshof 3 (3871WH) in Hoevelaken. This document explains how Blue Team Intelligence processes your personal data. Blue Team Intelligence exercises the utmost care when processing your personal data.

### Obtaining personal data:

If you use the services of Blue Team Intelligence, you provide a number of personal data to Blue Team Intelligence, or personal data is obtained from you in the context of the agreement. Personal data means all data relating to an identified or identifiable natural person.

#### **Categories of personal data**

Blue Team Intelligence processes the following categories of personal data:

- Contact and name and address details;
- Company details;
- Financial data;
- Other personal data provided by you yourself.

# Purpose of the processing

The personal data processed by Blue Team Intelligence is intended to:

- Contact you to inform you about the services you have purchased and their performance;
- Carrying out its services;
- Improve services;
- Making payments;
- Compliance with legal obligations;
- Making marketing and communication expressions;
- Improving the website by analyzing visitor behavior on the website;
- Sending newsletters;
- Data exchange with third parties for the performance of the services.



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## **Basis for processing**

Processing personal data is only possible on the basis of the following bases: (i) legal obligation, (ii) execution of an agreement, (iii) obtained (explicit) consent from the data subjects, and (iv) legitimate interest. Personal data is processed when providing Blue Team Intelligence services. Blue Team Intelligence only processes data that Blue Team Intelligence considers necessary for (improving) the services and handles the (personal) data it has collected about you and your use of the services with care. The basis for processing this data is the agreement that you have entered into with Blue Team Intelligence. Your personal data can also be processed by visiting the website https://www.blueteam-intelligence.nl if you have given permission for this.

## **Necessity processing**

The processing of your personal data is necessary to provide the services. The services that Blue Team Intelligence offers cannot be fully performed without processing your personal data. If your explicit consent is required for specific purposes relating to the personal data, you must give your consent separately.

### **Automated decision making**

There is no automated decision-making.

### **Retention period**

The personal data processed by Blue Team Intelligence is stored in accordance with the relevant legislation. If a longer retention period is necessary based on legislation or regulations, the personal data will be retained for longer in accordance with these requirements. All (obtained) personal data will not be kept longer than strictly necessary.

## **Processing by third parties**

Blue Team Intelligence only shares personal data with third parties if this is strictly necessary for the execution of an agreement and to comply with relevant laws and regulations. No personal data is sold. Blue Team Intelligence may be subject to a legal obligation to share personal data with third parties. If personal data is shared with third parties, processing agreements are concluded for this. The third parties with whom personal data is shared are:

 The Accountant, for the execution of an agreement. The categories of personal data that are processed are contact and name and address data and financial data.
 Software suppliers, for the execution of the agreement. The categories of personal





data that are processed are location data, e-mail address and contact and name and address data.

- Website manager, for the execution of the agreement. The categories of personal data that are processed are location data, e-mail address and contact and name and address data.
- Third parties engaged for the purpose of executing the agreement. The categories of personal data that are processed are location data, e-mail address and contact and name and address data.

## **Security of Personal Data**

Blue Team Intelligence takes the protection of your personal data seriously and takes into account the state of the art, implementation costs, as well as the nature, scope, context and processing purposes and the varying risks to the rights and freedoms in terms of likelihood and severity. persons, appropriate technical and organizational measures to ensure a level of security appropriate to the risk.

#### **Disclaimer**

By using the website you agree to the disclaimer. Blue Team Intelligence reserves the right to change the content of its website and/or this disclaimer at any time without informing its customers and/or users of the website of this change. The content of the website has been compiled with the utmost care, but may nevertheless contain possible inaccuracies or be incomplete. Blue Team Intelligence accepts no liability whatsoever for damage caused by or arising from the use of the website. The use of this website is entirely at the own expense and risk of a user of the website. No rights can be derived from the content of the website. All texts on the website are protected by copyright and are the property of Blue Team Intelligence insofar as they do not belong to third parties.

#### **Cookie statement**

Blue Team Intelligence uses technical and functional cookies to optimize the website. Cookies are small text files that are sent when you visit a website to make visitors' user experiences more efficient. Blue Team Intelligence may, by law, store cookies on your device if these cookies are strictly necessary to use the website. Your permission is required for other types of cookies. We recommend accepting cookies in connection with the user-friendliness of the website. Visitors to the website have a check-in option.

The cookies that Blue Team Intelligence uses are functional cookies: these cookies ensure that the website works properly. These cookies have no consequences for your personal privacy, so no consent needs to be requested and granted. For example, these cookies store your browser settings so that our website can best be viewed or that the website





remains accessible (load balancing), but also cookies that ensure that no other cookies are allowed to be placed (no-follow).

With your permission we place "tracking cookies" on your computer. We use these cookies to keep track of which pages you visit, in order to build a profile of your online behavior. This profile is not linked to your name, address, email address and the like, but only to tailor advertisements to your profile so that they are as relevant to you as possible.

Google cookies are also placed on the Blue Team Intelligence website for Google Analytics. This means that Blue Team Intelligence cannot link information to a natural person. We do not keep any information about what you do on the internet. Google Analytics may be obliged to provide access to this data based on applicable laws and regulations. If you have any questions about this, please contact us at <a href="mailto:info@blueteam-intelligence.nl">info@blueteam-intelligence.nl</a>.

#### Use social media

Blue Team Intelligence uses third-party cookies to optimize the website. Some cookies are placed by third-party services displayed on the website. Third parties mean Google Analytics and social media (LinkedIn). The privacy and cookie policy of the relevant company applies to the use of cookies from other companies (third parties). When you click the social media button on the website, a social media cookie is placed. This allows the social media party to recognize your IP address as soon as you share an article from the website. For the cookies of social media parties and the data and/or personal information they collect with them, Blue Team Intelligence refers you to the privacy and cookie statements of these parties.

# **Browser settings**

If you do not want websites to place cookies on the device you use to view the website, you can adjust your browser settings. Before a cookie is placed, you will receive a warning and you must give permission for the cookie. If you do not do this, it may, for example, result in the website working less well. You can adjust the settings of your browser so that your browser refuses all cookies and also cookies from third parties. You can also delete placed cookies. To do this, you must adjust the settings of your browser via preferences and then you can adjust the privacy settings.

This privacy statement does not apply to third-party websites that are connected to this website through links. We cannot guarantee that these third parties handle your personal data in a reliable or secure manner. We recommend that you read the privacy statement of these websites before using these websites.





### Right of data subjects

As a data subject you have the following rights:

- Right of access; As a data subject, you have the right to obtain information about whether or not your personal data is being processed and, if that is the case, to obtain access to the processing thereof.
- Right to rectification; You have the right to obtain rectification and addition of incorrect data.
- Right to erasure; A data subject must obtain the erasure of personal data concerning him or her without unreasonable delay.
- Right to limit processing; As a data subject, you have the right to restrict the processing of your personal data. Please contact Blue Team Intelligence for this.
- Right to data portability; A data subject has the right to receive the personal data concerning him or her, which he or she has provided to Blue Team Intelligence, in a structured, commonly used and machine-readable format and also to transmit this data to Blue Team Intelligence without hindrance from the controller to whom they were provided.
- Right to object; The data subject has the right, on grounds relating to his or her
  particular situation, to object at any time to the processing of personal data
  concerning him or her, including profiling based on those provisions. Blue Team
  Intelligence will cease processing the personal data unless there are compelling
  legitimate grounds for the processing that outweigh the interests, freedoms and
  rights of the data subject relating to the exercise, establishment or substantiation
  of a legal claim.

## Complaint

If you have a complaint about the way in which Blue Team Intelligence handles your personal data, or wish to exercise one of the above rights, you can contact us via the website or by e-mail at info@blueteam-intelligence.nl. To ensure that you wish to exercise a right, Blue Team Intelligence requests that you send a copy of your proof of identity. You can black out your passport photo and MRZ (strip with numbers at the bottom) to protect your privacy. Blue Team Intelligence will respond to your request as soon as possible, but no later than within 4 weeks. You can also file a complaint with the Dutch Data Protection Authority. This is the competent enforcement agency. You can contact us via this link: https://autoriteitpersoonsgegevens.nl/nl/contact-met-de-autoriteit-persoonsgegevens/tip-ons.

#### **Changes to Privacy Statement**

Blue Team Intelligence can change the privacy statement at any time. The most recent version is published on the website. Therefore, always keep an eye on the website for the





most recent version. If the new privacy statement has consequences for the way in which we process already collected data relating to you, we will inform you by e-mail.

This version was last updated on November 6, 2024.

